



Verity Mom Media Kit

William R. Hayes

President/CEO, Verity Credit Union

- Bill began his career at Verity Credit Union in 1979 after spending several years working as a Certified Public Accountant.
- He has served as President of the credit union since 1990. In his role, he manages the operations of the credit union while working closely with the Board of Directors to develop and implement policies and strategic plans.
- Bill also shepherds Verity’s distinctive culture, explaining “Who we hire has a major impact on members. By creating a great work environment, we attract people who truly care about service.”
- Bill is a “hometown” sports fan, cheering on the Mariners, Seahawks, Sounders and the University of Washington Huskies (his alma mater).
- His educational background includes a BA in Business Administration as well as a MBA.

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