

# Verity Mom Search Rules and Regulations

No purchase necessary. This search competition is void in whole or in part where prohibited by law. To complete your entry you must read and agree to the following rules. Participation in this search competition constitutes full and unconditional agreement and acceptance of these rules. All dollar amounts are in U.S. funds. The search competition is sponsored by Verity Credit Union (the "sponsor").

The Verity Credit Union Cartwheel for a Cause (the "Search Competition") runs from 9:00 a.m. Pacific Time (PT) on January 24, 2011 to 12:00 p.m. Pacific Time (PT) on March 2, 2011. Verity Credit Union has the right to change the dates.

## **The Prize:**

**First Place: One (1) winner gets \$5,000 donated to the cause highlighted in the video and \$1,000 for the contestant.**

**Runners-Up: Two (2) runners up will receive \$1,000 donated to the cause highlighted in their video + \$200 for the contestant.**

**All causes must be a designated 501(c)(3) nonprofit organization.**

**Verity reserves the right to, and may or may not, monitor/screen entries prior to posting them to the website. By entering, you acknowledge that Verity has no obligation to use or post any entry you submit.**

## **Phase One: The Search**

Every mom has a cause that she thinks is important. We all want to help those in need. It's in our nature as care givers. We care about our neighbors, our world, our earth.

Today you have an opportunity to make a difference. Today, by simply submitting a 60 second video to Cartwheel for a Cause Competition, you can win \$5,000 donated to the cause of your choice (and \$1,000 given to you!)

Your video submission must contain two things:

1. A description of the cause that you think deserves a \$5,000 donation.
2. A cartwheel, or anything representing a cartwheel.

Notice: you must comply with these rules when you submit an application and upload a video. Do not do anything in connection with creating your video, which might endanger anyone, including yourself, or which could cause damage to property or your application, as your video may be disqualified.

## **1. Video Submission Period:**

The video submission period begins at 9:00 a.m. Pacific Time (PT) on January 24, 2011 and ends at 12:00 p.m. (noon) Pacific Time (PT) on February 21, 2011 (the "Video Submission Period"). Submissions received after that time will not be eligible for voting.

## **2. Eligibility Criteria:**

This Competition is open only to residents of Washington who are 18 years of age or older. All moms, dads, sisters, brothers, grandmas and grandpas that meet these requirements are eligible to apply for the Competition.

## **3. How to Enter**

Only one entry per person is allowed for submission. One individual (receiving the most online votes) will win the grand prize and two others will win and the runner-up prize. Multiple entries will be disqualified. Chances of winning depend on the number and skill level of Applicants.

To enter go to [www.veritymom.com](http://www.veritymom.com) (the "Verity Mom Website") during the Video Submission Period and fully complete an online application form and upload your audition video following the instructions there.

All videos must:

- Be no more than 1 minute in length. No exceptions.
- Be intended for a family audience with content, in the sole discretion of the Sponsor, suitable for audiences over the age of 13. (Sponsor reserves the right to restrict videos and use its sole discretion in blocking videos it deems to be inappropriate due to the nature of the video or the cause)
- Not contain any nudity, sexually explicit, discriminatory, disparaging and libelous or other inappropriate content.
- Not contain any copyrighted works, including music, pictures, posters etc., unless you are the owner of such rights or have permission of the rightful owner to submit the material in accordance with these rules.
- Not contain images of identifiable children, unless they are your own or you have express written permission that can be provided if needed. If your video contains images of adults, such adults must have consented to the submission of your video and be willing to sign a publication release if necessary.
- Contain entirely original material.
- Not contain material that infringes another's rights, including but not limited to privacy or intellectual property rights.
- In the event of a dispute, submissions shall be deemed to be submitted by the authorized account holder of the email address associated with the entry (the "Applicant").
- All applications are subject entirely to the discretion of the Sponsor, whose decisions are final. Each entry which meets the criteria above and that is submitted in accordance with these Rules, will become eligible for Phase Two: Selection Period.

## **4. Conditions of Participation**

By entering this Competition, the Applicant certifies and acknowledges that:

- The video submitted is original work and that the Applicant is the creator
- The Applicant has agreed that the video, all images and ideas submitted with this application are being submitted on a non-confidential basis and may be edited and posted to a website without compensation.
- The Applicant is permitted to disclose the video and all images contained therein to the Sponsor for its use and the video, images and ideas shall become the property of the Sponsor on submission.
- Submission of the video and any images and content may impact the Applicant's legal rights to protect them.
- All trademarks and copyrighted material have been properly acknowledged in the application.
- The Applicant acknowledges that the Sponsor or any of its affiliates or subsidiaries may already be in the process of independent development and innovation for various products and services and therefore any disclosure of information or ideas submitted by the Applicant may not be new to the Sponsor or its affiliates or subsidiaries and would not affect or impair its proprietary rights to its own innovation.

## **5. Assignment of Rights to Submission**

By entering this Search Competition, you irrevocably and exclusively assign all copyright, without limitation of time, place, medium, support or language, in the video to the Sponsor and waive all legal and moral rights to the video in favor of the Sponsor. Accordingly, you acknowledge that the Sponsor will have the unrestricted and exclusive right to use the video for any purpose, including but not limited to, publishing it in an electronic form on the Verity Mom Website for promotional purposes without further compensation. The Sponsor also has the right to (but is not required to) use your name, image, likeness, age and biographical information in credit along with the video. You confirm that you are the sole author of the video and that you own all rights to it and are able to fully assign all rights to the Sponsor as outlined above. You agree to compensate the Sponsor should any claims arise out of the use of the video by the Sponsor.

As a condition of accepting a Prize in this Search Competition, the winner agrees to sign a Declaration of Compliance with Rules and an Assignment, Release and Indemnity Form, assigning all rights to the video submission to the Sponsor, including all copyrights and moral rights and releasing Verity Credit Union, its affiliates and respective advertising and promotions agencies from any liability in connection with this Search Competition or the Prizes awarded.

## **Phase Two: Voting**

**Once all eligible videos are submitted and uploaded, the voting begins. The video with the most votes wins, so get your friends to vote!**

**Voting begins at 9:00 a.m. Pacific Time (PT) February 23, 2011 and ends at 12:00 p.m. (noon) Pacific Time (PT) on March 2, 2011.**

**One vote is permitted per legitimate email address.**

## Other Matters

1. No responsibility is assumed by the Sponsor, its respective affiliates, subsidiaries, advertising and promotional agencies, its respective directors, officers, employees and assigns, for any disruption to telephone network or lines, computer online systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, as well as lost, incomplete, destroyed, misdirected, illegible or late entries which for any reason are not received.

2. Submissions shall not be returned to participants.

3. No Prize substitutions will be made, except for the right of the Sponsor to make a Prize substitution of equivalent or greater value in the event the Prize, or any portion thereof, is unavailable for any reason.

4. The Sponsor reserves the right to modify or cancel this Search Competition at any time including, without limitation, in the event of technical corruption, virus, bugs, non-authorized human intervention or any other technical problems, which may arise from time-to-time beyond the control of the Sponsor, destroying the integrity of this Search Competition. No liability or responsibility is assumed by the Sponsor, resulting from user attempts to participate in this Search Competition or if required, download any information necessary to participate in this Search Competition. In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry.

5. By entering this Search Competition, participants agree to hold the Sponsor, its affiliates, subsidiaries, advertising and promotional agencies, their respective directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of or in any way connected with the operation of this Search Competition and use of a Prize. Participants of this Search Competition assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Search Competition or use or redemption of a Prize. By participating in this Search Competition, entrants agree to be bound by the Rules and the decisions of the Search Competition judges and the Sponsor, which are final.

6. The Sponsor reserves the right to disqualify any individual whom it finds to be in violation of these official Rules or tampering with the entry process. The Sponsor reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. The Sponsor reserves the right to refuse an entry for a cause it determines to be ineligible for any reason at the sole discretion of the Sponsor.

7. This Search Competition and these Rules shall be exclusively governed by, and construed in accordance with, the laws of the State of Washington.

8. Any litigation must be initiated in Washington.

9. **Privacy Statement:** By entering this Search Competition, each entrant also consents to Verity Credit Union, its agents and/or representatives, storing, using

and disclosing the information submitted or provided with each entry for the purpose of administering this Search Competition and the prize in accordance with Verity Credit Union privacy policy at <http://www.veritycu.com>.

10. **Caution:** Any attempt to deliberately damage any web site or interfere with the legitimate operation of the search competition may be a violation of criminal and civil laws, and the sponsor reserves the right to seek damages and/or other relief from all responsible persons to the fullest extent permitted by law